

# FINALLY, THE WHATSAPP MARKETING IS HERE!

**HUGE96**  
Communication & e-marketing services

-   
**Dynamic WhatsApp Contact Management**
-   
**WhatsApp Template Messaging**
-   
**WhatsApp Campaign Management**
-   
**WhatsApp Automation (Flow Replies)**
-   
**WhatsApp Chats and Support Management**
-   
**WhatsApp Insights and Analytics**

THERE IS ALWAYS A PLACE FOR COMMUNICATION

## Dynamic WhatsApp Contact Management

### Store customer details

- Securely save customer names, phone numbers, and other key details in one place.
- Easily update contact information to keep your WhatsApp lists accurate.
- Import/export contacts in bulk via CSV for seamless integration.



### Segment WhatsApp contacts for personalized messaging

- Group contacts based on location, purchase history, or engagement level.
- Send targeted campaigns to specific segments for higher conversion rates.
- Automatically update segments based on customer interactions.



### Maintain a comprehensive WhatsApp interaction history

- View past chats and campaign responses for each contact.
- Use history to personalize future conversations and offers.



## WhatsApp Campaign Management

Launch bulk WhatsApp messages to connect with large audiences

- Send thousands of messages at once with just a few clicks.
- Schedule campaigns in advance for perfect timing.
- Avoid spam filters by using WhatsApp-approved templates.



Personalize campaigns using customer data

- Insert dynamic fields like `{{name}}` or `{{order_number}}` for relevance.
- Tailor offers based on past purchases or interactions.
- Boost engagement with personalized product recommendations.



Track message delivery and engagement in real-time

- See how many messages were delivered, read, or replied to.
- Identify high-performing campaigns and optimize underperforming ones.

Export reports for performance analysis.



## Team Collaboration on WhatsApp Chats

Assign conversations to the right user or department

- Distribute chats evenly among team members.
- Escalate complex issues to senior staff with one click.
- Avoid overlaps with clear ownership of each chat.



Monitor agent activity and performance

- Track response times and resolution rates per agent.
- Identify training opportunities based on chat history.
- Reward top performers with actionable insights.



Share internal notes to improve responses

- Add context (e.g., "VIP customer") without the customer seeing.
- Collaborate on solutions before replying.
- Maintain consistency in messaging across the team.



## Shared WhatsApp Inbox

Centralize chats for multiple agents and departments

- Bring all WhatsApp numbers into a single dashboard.
- Avoid switching between accounts or devices.
- Improve accountability with unified tracking.



Organize chats with tags, filters, and priorities

- Label chats by type (e.g., "Complaint," "Order Query").
- Filter by status (e.g., "Unread," "Pending") for better workflow.
- Flag urgent chats for immediate attention.



Ensure no query is missed or duplicated

- See which chats are open or assigned.
- Merge duplicate threads from the same customer.

Archive resolved chats for future reference.



## WhatsApp Chats and Support Management

Handle all WhatsApp conversations in one unified dashboard

- Manage multiple chats in a single inbox.
- Switch between conversations easily with a clean, organized interface.
- Never miss a message with real-time notifications.

Use quick replies and automated messages for instant responses

- Save time with pre-written answers to common questions.
- Set up auto-replies for FAQs like business hours or order status.
- Reduce response time and improve customer satisfaction.



## WhatsApp Automation (Flow Builder and Auto-Replies)

Design automated customer journeys with a drag-and-drop flow builder

- Create chat sequences for onboarding, promotions, or feedback.
- Add buttons (e.g., "Yes/No," "Book Now") for interactive conversations.
- Test and refine flows before launching.

Set up basic auto-replies for common queries

- Automatically respond to greetings (e.g., "Thanks for messaging us!").
- Provide instant answers to FAQs like pricing or return policies.
- Reduce manual workload for your team.

Trigger workflows based on customer actions

- Send order confirmations after a purchase.
- Remind customers about abandoned carts.
- Follow up after support chats for feedback.

**Design Automated Customer Journeys with a Drag-and-Drop Flow Builder**

Build your automated customer journeys with a drag-and-drop flow builder. The interface shows a visual flowchart with steps like 'Welcome Message', 'Product Recommendation', and 'Feedback Request'. Below the flowchart are icons for 'Add Welcome Message', 'Add Product Recommendation', and 'Add Feedback Request'.

**Set Up Basic Auto-Replies for Common Queries**

Automate replies to save time and deliver instant support 24/7.

- Respond to Greetings:** Automatically reply to greetings like "Thanks for messaging us!"
- Answer FAQs Instantly:** Provide quick answers to common questions like pricing, returns, shipping and more.
- Reduce Manual Workload:** Handle repetitive queries automatically and let your team focus on what matters most.

**Benefits for Your Business:**

- Instant Responses:** Engage customers anytime, even after business hours.
- Happier Customers:** Get quick answers without waiting for a human.
- More Efficiency:** Save time, reduce costs, and improve overall productivity.

Smart automation. Faster replies. Happier customers.

**Trigger Workflows Based on Customer Actions**

Automate the right message at the right time.

CUSTOMER ACTION	TRIGGERED WORKFLOW	AUTOMATED RESULT
<b>Purchase Completed</b> Customer places an order.	<b>Send Order Confirmation</b> Automatically send order confirmation with details.	Hi Miguel, Thank you for your order. Your order details have been confirmed. We'll notify you when it's shipped.
<b>Abandoned Cart</b> Customer leaves items in the cart.	<b>Send Cart Reminder</b> Send a friendly reminder to complete the purchase.	Hi Miguel, Looks like you left something behind. Your cart is waiting for you. Complete your order now before it's gone. :)
<b>Support Chat Closed</b> Customer completes a support chat.	<b>Send Feedback Request</b> Follow up to collect feedback and improve service.	Hi Miguel, Thank you for your feedback. We're always able to help you better. Please take a moment to share your feedback. Your feedback helps us improve.

**Benefits for Your Business:**

- Timely Communication:** Send the right message at the right time.
- Boost Customer Experience:** Keep customers informed, engaged, and satisfied.
- Build Connections:** Reconnect lost sales and build stronger relationships.

Automate actions. Build relationships. Grow your business.

## Marketing Agencies

### Client Campaign Management

- Execute multi-brand campaigns from single dashboard
- A/B test different message formats (text/video/carousel)
- White-label reporting for client presentations

### Lead Nurturing Automation

- Create drip campaigns with conditional branching
- Score leads based on WhatsApp engagement metrics
- Pass hot leads to sales teams via CRM integrations

### Influencer Collaboration

- Coordinate influencer campaigns with shared inbox
- Track promo code usage from WhatsApp broadcasts
- Measure influencer performance through UTM-tagged links

**Everything You Need to Scale Marketing, Nurture Leads & Drive Results**

#### Client Campaign Management

- Execute multi-brand campaigns from single dashboard
- A/B test different message formats (text/video/carousel)
- White-label reporting for client presentations

Campaigns	Status	Start Date	End Date
Brand A	Summer Sale	Active	10,560
Brand B	New Launch	Active	8,100
Brand C	Feature Offer	Completed	16,470

#### Lead Nurturing Automation

- Create drip campaigns with conditional branching
- Score leads based on WhatsApp engagement metrics
- Pass hot leads to sales teams via CRM integrations

Lead Score: **85** High Intent

- ✓ Messages Opened
- ✓ Links Clicked
- ✓ Replies Sent

#### Influencer Collaboration

- Coordinate influencer campaigns with shared inbox
- Track promo code usage from WhatsApp broadcasts
- Measure influencer performance through UTM-tagged links

Influencer	Role	Status
Influencer A	Private Collaboration	Active
Influencer B	Content Approval	Active
Influencer C	Campaign Update	Active
Influencer D	Report & Analytics	Active

Promo Code Usage: 1,248 Total Uses

Campaign Performance: 12,560 Clicks (CTR), 2,830 Conversions

Automate. Personalize. Collaborate. Everything you need to grow—on WhatsApp.

## Healthcare Providers

### Appointment Management

- Automate appointment confirmations and reminders to reduce no-shows
- Enable patients to reschedule/cancel via WhatsApp chat buttons
- Sync with EHR systems to update calendars in real-time

### Patient Communication

- Share lab results securely with end-to-end encryption
- Conduct post-op follow-ups via WhatsApp video/chat
- Broadcast vaccination drives or health awareness campaigns

### Prescription & Telemedicine

- Send e-prescriptions directly to patients' WhatsApp
- Collect patient vitals via pre-consultation WhatsApp forms
- Route emergency queries to on-call doctors instantly

### Medical Records Access

- Allow patients to request records via WhatsApp authentication
- Send medication schedules with visual aids (images/videos)

Maintain audit trails of all patient interactions



## Financial Services (Banks/FinTech)

### Account Alerts & Transaction Notifications

- Send real-time WhatsApp alerts for payments, withdrawals, or fraud detection.
- Automate balance updates or loan payment reminders.
- Use WhatsApp's end-to-end encryption for secure messaging.

### Loan & Credit Support

- Guide customers through application processes with interactive flows.
- Share document submission links via WhatsApp for faster approvals.
- Notify applicants about approval statuses instantly.

### Personalized Financial Advice

- Segment clients (investors, borrowers) for tailored tips.
- Share market updates or investment opportunities via broadcast lists.
- Schedule 1:1 consultation calls through WhatsApp chat buttons.

### Compliance & Record-Keeping

- Archive all WhatsApp interactions for audit trails.
- Use pre-approved templates to avoid regulatory violations.
- Automate disclaimer messages for sensitive financial information.

**Power Smarter Banking**  
with WhatsApp

Secure. Instant. Customer-Centric.

**1. Account Alerts & Transaction Notifications**

- Send real-time WhatsApp alerts for payments, withdrawals, or fraud detection.
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**4. Compliance & Record-Keeping**

- Archive all WhatsApp interactions for audit trails.
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Secure Conversations | Instant Responses | Stronger Relationships | Better Business Outcomes

## Ecommerce Brands

### Order Management

- Send abandoned cart reminders with product images
- Automate shipping updates with tracking links
- Process returns/refunds via WhatsApp chat

### Personalized Selling

- Recommend products based on browsing history
- Offer WhatsApp-exclusive flash sale codes
- Conduct 1:1 video shopping consultations

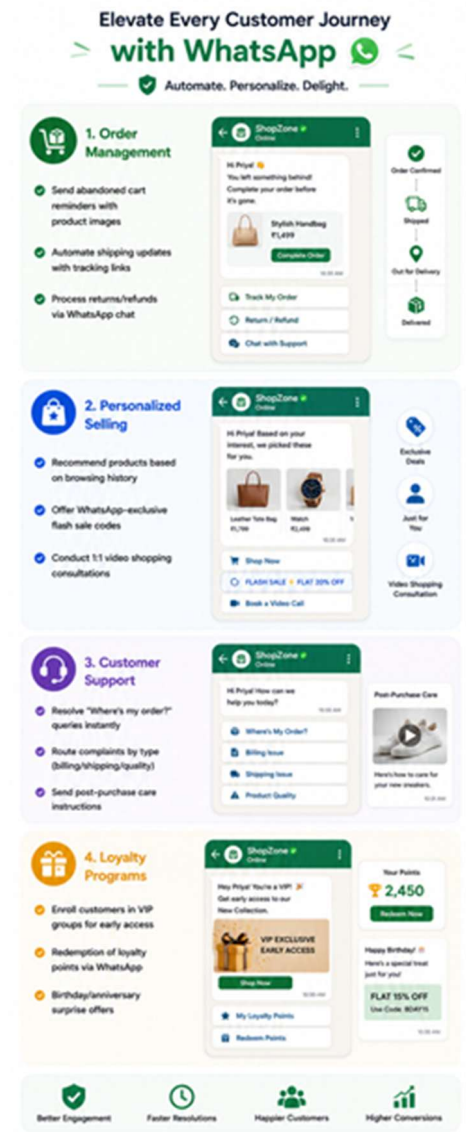
### Customer Support

- Resolve "Where's my order?" queries instantly
- Route complaints by type (billing/shipping/quality)
- Send post-purchase care instructions

### Loyalty Programs

- Enroll customers in VIP groups for early access
- Redemption of loyalty points via WhatsApp

### Birthday/anniversary surprise offers



## WhatsApp Solutions for Restaurants

# 12 Powerful WhatsApp Solutions for Restaurants

Engage • Automate • Grow

### 1 WhatsApp Marketing Campaigns



- ✓ Bulk promo campaigns
- ✓ Images, videos, offers
- ✓ Higher open & engagement
- ✓ Boost loyalty & repeat visits

### 2 Digital Menu via QR Code & Chatbot



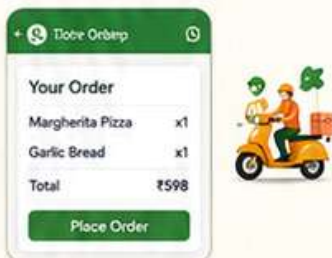
- ✓ QR scan → instant menu
- ✓ Get PDF / interactive menu
- ✓ Auto-collect customer details
- ✓ Build valuable database
- ✓ Re-engage with offers

### 3 Automated Table Reservation System



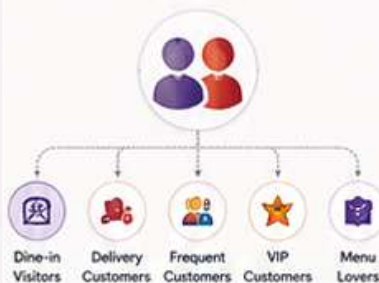
- ✓ Book tables 24/7
- ✓ Instant confirmations
- ✓ Auto reminders
- ✓ Reduce no-shows

### 4 Automated Food Ordering & Delivery



- ✓ Order via WhatsApp
- ✓ Collect address & payment
- ✓ Live order & delivery updates
- ✓ Easy ordering, happy customers

### 5 Customer Segmentation & Targeted Marketing



- ✓ Personalized offers for each group
- ✓ Better targeting, higher retention

### 6 Loyalty & Rewards Program




- ✓ Enroll via WhatsApp
- ✓ Track visits & purchases
- ✓ Send rewards & VIP offers
- ✓ Drive repeat business

**7 Customer Feedback & Satisfaction Surveys**



- ✓ Auto feedback after visit/order
- ✓ Collect ratings & reviews
- ✓ Improve service quality
- ✓ More positive reviews

**8 Birthday & Special Occasion Promotions**



- ✓ Collect birthdays & dates
- ✓ Send greetings & discounts
- ✓ Increase engagement & visits

**9 Event & Catering Promotion**



- ✓ Promote events & catering
- ✓ Send targeted invitations
- ✓ Increase bookings & attendance

**10 Multi-Branch Customer Management**



- ✓ Manage multiple locations
- ✓ Auto-route to nearest branch
- ✓ Centralized customer database

**11 Customer Support & FAQ Automation**



- ✓ Instant answers with chatbot
- ✓ 24/7 support
- ✓ Save time & resources

**12 Click-to-WhatsApp Ads Integration**



- ✓ Connect FB, IG, Google & website ads
- ✓ Turn clicks into conversations
- ✓ Capture leads & increase sales

**Key Benefits for Restaurant Owners**



- Build & own a valuable customer database
- Automate reservations & food orders
- Deliver personalized promotions
- Improve customer experience & satisfaction
- Increase repeat visits & customer loyalty
- Reduce staff workload & operational costs
- Increase sales through direct engagement
- Generate measurable ROI from campaigns

## WhatsApp Solutions for Restaurants

### 1. WhatsApp Marketing Campaigns

- Send bulk promotional campaigns directly to customers' WhatsApp numbers.
- Share attractive offers with images, videos, menus, and special promotions.
- Promote daily specials, happy hours, seasonal menus, and events.
- Drive repeat visits and increase customer loyalty.

### 2. Digital Menu via QR Code & WhatsApp Chatbot

- Customers scan a QR code placed on tables, menus, or advertisements.
- Instantly receive the restaurant menu as a PDF or interactive WhatsApp menu.
- Collect customer contact details automatically for future marketing campaigns.
- Build a valuable customer database from restaurant visitors.
- Communicate directly with customers after their visit using personalized offers and promotions.

### 3. Automated Table Reservation System

- Allow customers to book tables 24/7 through WhatsApp.
- Automatically collect booking details (date, time, number of guests).
- Send instant reservation confirmations.
- Reduce phone calls and staff workload.
- Send automated reminders to minimize no-shows.

### 4. Automated Food Ordering & Delivery

- Customers place orders directly through WhatsApp.
- Collect delivery address, preferred time, and payment method automatically.
- Send order confirmations and preparation updates.
- Share live delivery status and estimated arrival times.
- Simplify the ordering process and increase customer satisfaction.

### 5. Customer Segmentation & Targeted Marketing

- Automatically categorize customers based on:
  - Dine-in visitors
  - Delivery customers
  - Frequent customers
  - VIP customers
  - Customers interested in specific menu categories
- Send personalized offers to each group.
- Increase campaign effectiveness and customer retention.

### 6. Loyalty & Rewards Program

- Enroll customers in a loyalty program through WhatsApp.

- Track visits and purchases automatically.
- Send rewards, discount coupons, and exclusive VIP offers.
- Encourage repeat business and customer loyalty.

#### **7. Customer Feedback & Satisfaction Surveys**

- Automatically request feedback after each visit or delivery.
- Collect ratings and reviews through WhatsApp.
- Identify service improvement opportunities.
- Increase positive online reviews and customer satisfaction.

#### **8. Birthday & Special Occasion Promotions**

- Collect customer birthdays and special dates.
- Automatically send personalized greetings and special discounts.
- Increase customer engagement and repeat visits.

#### **9. Event & Catering Promotion**

- Promote private events, catering services, and special restaurant occasions.
- Send targeted invitations for live music nights, themed dinners, or holiday events.
- Increase attendance and event bookings.

#### **10. Multi-Branch Customer Management**

- Manage inquiries and orders across multiple restaurant locations.
- Route customers to the nearest branch automatically.
- Maintain a centralized customer database.

#### **11. Customer Support & FAQ Automation**

- Answer common questions instantly:
  - Opening hours
  - Locations
  - Menu information
  - Delivery areas
  - Reservation policies
  - Provide 24/7 customer support without additional staff

#### **12. Click-to-WhatsApp Advertising Integration**

- Connect Facebook, Instagram, Google, and website ads directly to WhatsApp.
- Convert ad clicks into real conversations and orders.
- Capture leads instantly and increase conversion rates.

## Key Benefits for Restaurant Owners

- ✓ Build and own a valuable customer database
- ✓ Increase repeat visits and customer loyalty
- ✓ Automate reservations and food orders
- ✓ Reduce staff workload and operational costs
- ✓ Deliver personalized promotions to targeted customer groups
- ✓ Increase sales through direct customer engagement
- ✓ Improve customer experience and satisfaction
- ✓ Generate measurable ROI from marketing campaigns

This combination transforms WhatsApp from a simple messaging app into a complete marketing, ordering, booking, and customer retention platform for restaurants.



## Everything You Need to Scale Marketing, Nurture Leads & Drive Results

### Client Campaign Management

- Execute multi-brand campaigns from single dashboard
- A/B test different message formats (text/video/carousel)
- White-label reporting for client presentations

Brand	Campaign	Status	Sent	Delivered
A	Brand A - Summer Sale	Active	12,540	98.3%
B	Brand B - New Launch	Active	8,230	97.7%
C	Brand C - Festive Offer	Completed	15,670	99.2%

### Lead Nurturing Automation

- Create drip campaigns with conditional branching
- Score leads based on WhatsApp engagement metrics
- Pass hot leads to sales teams via CRM integrations

**Lead Score**

85

High Intent

- Messages Opened
- Links Clicked
- Replies Sent

### Influencer Collaboration

- Coordinate influencer campaigns with shared inbox
- Track promo code usage from WhatsApp broadcasts
- Measure influencer performance through UTM-tagged links

**Influencer Inbox**

- Influencer A: Promo collaboration
- Influencer B: Content approval
- Influencer C: Campaign update
- Influencer D: Report & analytics

**Promo Code Usage**

SUMMERSO

1,248 Total Uses

**Campaign Performance**

Clicks (UTM): 12,560 | Conversions: 2,830

Run smarter campaigns across multiple brands

Nurture leads automatically and increase conversions

Seamless integrations with your favorite tools

Track, analyze & optimize for maximum ROI

White-label reports that impress your clients

## Set Up Basic Auto-Replies for Common Queries

Automate replies to save time and deliver instant support 24/7.

- Respond to Greetings**  
Automatically reply to greetings like "Thanks for messaging us!"
- Answer FAQs Instantly**  
Provide quick answers to common questions like pricing, returns, shipping and more.
- Reduce Manual Workload**  
Handle repetitive queries automatically and let your team focus on what matters most.

### Benefits for Your Business

**Instant Responses**  
Engage customers anytime, even after business hours.

**Happier Customers**  
Get quick answers without waiting for a human.

**More Efficiency**  
Save time, reduce costs, and improve overall productivity.

**Smart automation. Faster replies. Happier customers.**

# INSTANT RESPONSES, HAPPIER CUSTOMERS

Use Quick Replies & Automated Messages to save time and respond instantly.

### QUICK REPLIES

Save time with pre-written answers

- Thank you for contacting us!
- How can I help you today?
- Your order is being processed.
- Please allow 24-48 hours for delivery.

+ Add New Reply

Faster Replies  
Happier Customers

### AUTOMATED MESSAGES

Set up auto-replies for common questions

- Business Hours**  
Mon - Sat  
9:00 AM - 8:00 PM
- Order Status**  
Get updates on your order
- Away Message**  
We'll reply as soon as possible.

+ Create Auto Reply

### HOW IT WORKS

- Customer sends a message
- Auto-reply or Quick Reply is sent instantly
- Customer gets instant response
- Better experience & higher satisfaction

### KEY BENEFITS

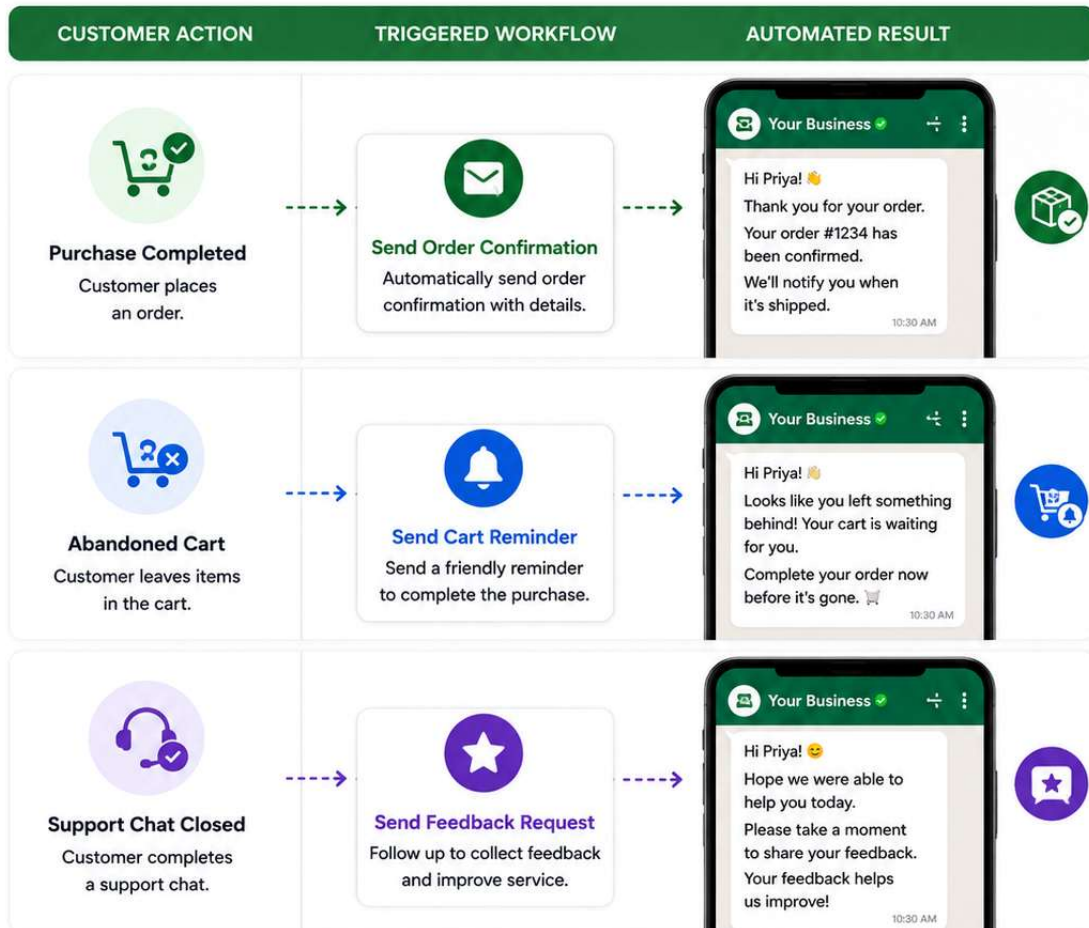
- Save Time
- Instant Responses
- Happy Customers
- Increase Efficiency

Smart automation. Instant replies. Happy customers.



# Trigger Workflows Based on Customer Actions

Automate the right message at the right time.



## Benefits for Your Business



**Timely Communication**  
Send the right message at the right time.



**Better Customer Experience**  
Keep customers informed, engaged, and satisfied.



**More Conversions**  
Recover lost sales and build stronger relationships.

✔ Automate actions. Build relationships. Grow your business. ❤️

# WHATSAPP MARKETING PLANS

## Monthly Rates & 6 Months Packages

<p><b>Starter Monthly Plan</b></p> <p>Perfect for small businesses starting with WhatsApp Marketing</p> <p><b>\$49.00/mo</b></p> <ul style="list-style-type: none"> <li>• 3 User</li> <li>• 5 Campaigns</li> <li>• 1 Flow Builder Bot</li> <li>• Unlimited Messages</li> <li>• Unlimited Contacts</li> <li>• Dynamic WhatsApp Contact Management</li> <li>• WhatsApp Chats and Support Management</li> <li>• WhatsApp Campaign Management</li> <li>• WhatsApp Automation (Flow Builder and Auto-Replies)</li> <li>• Team Collaboration on WhatsApp Chats</li> <li>• WhatsApp Template Messaging</li> <li>• Shared WhatsApp Inbox</li> <li>• WhatsApp Insights and Analytics</li> </ul> <p><b>Add-ons available</b></p> <ul style="list-style-type: none"> <li>• AI Document Analysis and bot auto answers</li> <li>• Shopify Ecommerce Integration</li> <li>• Woocommerce Ecommerce Integration</li> </ul> <p style="text-align: right;">Meta fees apply</p>	<p><b>Growth Monthly Plan</b></p> <p>Advanced features and higher limits—ideal for growing businesses</p> <p><b>\$89.00/mo</b></p> <ul style="list-style-type: none"> <li>• 6 Users</li> <li>• Unlimited Campaigns</li> <li>• 3 Flow Builder Bot</li> <li>• Unlimited Messages</li> <li>• Unlimited Contacts</li> <li>• Dynamic WhatsApp Contact Management</li> <li>• WhatsApp Chats and Support Management</li> <li>• WhatsApp Automation (Flow Builder and Auto-Replies)</li> <li>• Team Collaboration on WhatsApp Chats</li> <li>• WhatsApp Template Messaging</li> <li>• Shared WhatsApp Inbox</li> <li>• WhatsApp Insights and Analytics</li> </ul> <p><b>Add-ons available</b></p> <ul style="list-style-type: none"> <li>• AI Document Analysis and bot auto answers</li> <li>• Shopify Ecommerce Integration</li> <li>• Woocommerce Ecommerce Integration</li> </ul> <p style="text-align: right;">Meta fees apply</p>
Support / Free	Support / Free
Implementation / Free	Implementation / Free
Training / Free	Training / Free
Management Account Fees: will be discussed if needed	Management Account Fees: will be discussed if needed

<p><b>Starter 6 Month Plan</b> Perfect for small businesses starting with WhatsApp Marketing <b>(39\$/3Users/6 Mon)</b></p> <ul style="list-style-type: none"> <li>• 3 User</li> <li>• 5 Campaigns</li> <li>• 1 Flow Builder Bot</li> <li>• Unlimited Messages</li> <li>• Unlimited Contacts</li> <li>• Dynamic WhatsApp Contact Management</li> <li>• WhatsApp Chats and Support Management</li> <li>• WhatsApp Campaign Management</li> <li>• WhatsApp Automation (Flow Builder and Auto-Replies)</li> <li>• Team Collaboration on WhatsApp Chats</li> <li>• WhatsApp Template Messaging</li> <li>• Shared WhatsApp Inbox</li> <li>• WhatsApp Insights and Analytics</li> </ul> <p><b>Add-ons available</b></p> <ul style="list-style-type: none"> <li>• AI Document Analysis and bot auto answers</li> <li>• Shopify Ecommerce Integration</li> <li>• Woocommerce Ecommerce Integration</li> </ul> <p style="text-align: right;">Meta fees apply</p>	<p><b>Growth 6 Month Plan</b> Advanced features and higher limits—ideal for growing businesses <b>(79\$/6Users/6 Mon)</b></p> <ul style="list-style-type: none"> <li>• 6 Users</li> <li>• Unlimited Campaigns</li> <li>• 3 Flow Builder Bot</li> <li>• Unlimited Messages</li> <li>• Unlimited Contacts</li> <li>• Dynamic WhatsApp Contact Management</li> <li>• WhatsApp Chats and Support Management</li> <li>• WhatsApp Automation (Flow Builder and Auto-Replies)</li> <li>• Team Collaboration on WhatsApp Chats</li> <li>• WhatsApp Template Messaging</li> <li>• Shared WhatsApp Inbox</li> <li>• WhatsApp Insights and Analytics</li> </ul> <p><b>Add-ons available</b></p> <ul style="list-style-type: none"> <li>• AI Document Analysis and bot auto answers</li> <li>• Shopify Ecommerce Integration</li> <li>• Woocommerce Ecommerce Integration</li> <li>• WhatsApp API calls (10,000 calls /month for \$0.01/call)</li> </ul> <p style="text-align: right;">Meta fees apply</p>
Support / Free	Support / Free
Implementation / Free	Implementation / Free
Training / Free	Training / Free
Management Account Fees: will be discussed if needed	Management Account Fees: will be discussed if needed
Grand Total: \$234/6 Month + VAT	Grand Total: \$474/6 Month + VAT

### **Terms & Conditions**

The above amount is subject to 11% vat.

The business shall be Meta Verified Business and you need a phone number for WhatsApp onboarding.

Optional: A Meta Specialist can verify your business for you for \$150 onetime fee transfer to WISH ACCOUNT IN ADVANCE (service fees/ Non-Refundable)

Paper to be prepared for the meta verification is (MOF) شهادة تسجيل مؤسسة بوزارة المالية

All features of our WhatsApp Business API platform are fully accessible at no additional cost. For campaigns, Meta applies a messaging fee that typically ranges between \$0.009 and \$0.034 per contact, depending on the type of message and user country and a 10% Service Fee on the total Meta campaign cost.

Meta fees: <https://business.whatsapp.com/products/platform-pricing#rates>